

FOR IMMEDIATE RELEASE

ABC NATIONAL NEWS CALLS ON SOUNDS GOOD TO HELP ALLEVIATE “THE DIGITAL DIVIDE”

WALTHAM, MA (December 22, 2006) – Sounds Good Corporation, a Boston-area lifestyle technology integration company, announced today it has been interviewed by Betsy Stark of ABC National News for a report on bridging the digital divide for consumers.

The news report cites that the vast majority of home electronics consumers buy surround sound systems or audio visual equipment and either install it improperly or never learn to use it to its maximum potential.

In the ABC national segment, reporter Betsy Stark describes how lifestyle technology integration companies such as Sounds Good Corporation, based in Waltham, Massachusetts, become a crucial solution for home owners who experience these technological implementation issues.

From simple flat panel installation to customized whole house audio visual design, Sounds Good delivers complete lifestyle technology integration. Sounds Good helps guide customers with home theatre purchasing decisions and provides prompt, reliable, professional certified installation and set-up, as much training needed to feel comfortable with the new technology, and on-demand support for the lifetime of the customer’s system.

For more information, call 888-876-8637 or visit www.soundsgoodcorp.com.

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